

ABSTRACT OF THE DISCLOSURE

A broadcast receiver is provided. This broadcast receiver is capable of preventing the problem of an audience losing interest in broadcasted program, even during a CM (commercial message) broadcasting time range contained in this broadcast program, and without requiring the audience to not perform a zapping operation. In the broadcast receiver according to the present invention, a single set of highlight scene, or plural sets of highlight scenes, are detected from a broadcast program provided to the audience, and then stored in a storage device. Thereafter, when a CM broadcast program is commenced, the highlight scene is read out from the storage device and is reproduced.